Wild Adventures

Product Sheet-Adapted Trail

A Trail designed with you

Adapted trails include interactive signs, similar to our ready made trails, that come to life, revealing animated creatures and activities, through Augmented Reality (AR). However, we can change the characters that appear to your requirements, perhaps based on the wildlife you have on site and their behaviours. New content can decided by working and co-designing with yourself, or by running workshops with children and the community.

Video plays to reveal the task

Details:

- A trail consists of 6x A3 boards but extra boards can be charged seperately
- Price includes site visits and co-design sessions with you, costs are extra for co-design workshops with children or the public.
- Boards quoted below are printed on high quality aluminium. They can be mounted on wooden or metal stands or we can (co)design more sculptural quirky forms if you prefer.
- The game can later be updated remotely, if you wish, with seasonal options.

Six Trail boards with own characters and activities	**£8,500**
Extra character boards and animations @each	**£850**
Illustrated map of site on A2 first board	**£450**
Replacement boards @each	**£150**
Co-design workshops @ each	**£500**
Redesign of layouts / branding changes	**£45 p.h.**