



Wild Adventures



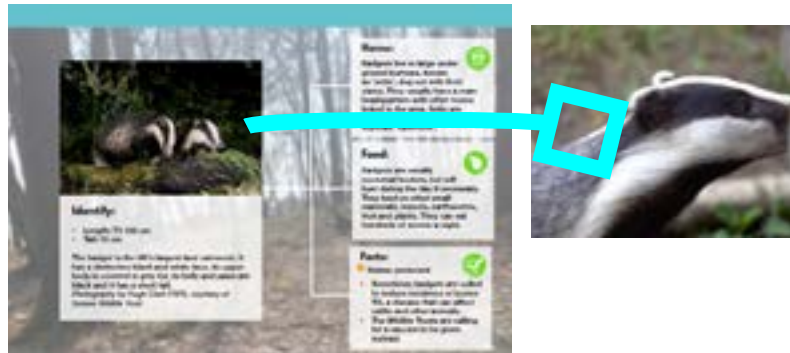
Product Sheet-Video Trail

Video trails to let nature speak for itself

Interactive trails can deliver important narratives, in the places where they matter, immersing visitors in the story of the landscape and experiential learning. Video or animation is revealed by static signage that will appeal to people's imagination.

We believe access to nature should be for everyone. The use of media can deliver information in a more compelling and accessible way, particularly for young people. This can also help with visual and auditory impairments, through sound and annotation.

We can co-design interpretive boards, trails or exhibits with you or your audience, to ensure the best solutions. Prices below describe simple A3 boards, but we can also quote for bespoke sculptural exhibits.



How can they help? Some ideas:

- Illustrate the natural history of a site, the important habitats and creatures that live there.
- Tell people more about your land management methods, e.g. rewilding principles
- Reveal the animals that come out at night or hide from human view
- Point out some of the tinier creatures that may go unnoticed
- Deliver the country code in a more persuasive and agreeable way
- Introduce poetry, creative writing or art related to the landscape
- Explain natural processes, such as life cycles or food chains.
- Link to webcams on site, or crowd data provided by the community.

Design of content and print for A3 board, from	£500
Video creation and edit per board, from	£1000
Illustrated map of site on A2 for first board	£450
Replacement boards @each	£150
Co-design workshops @ each	£500
Design and animation extras charged at	£45 p.h.