



Wild Adventures



Product Sheet-Ready Made Trail

Friendly Fox products excite young people about nature and outdoor play. Created after extensive research and co-design with children, landowners, teachers and wildlife experts.

About our Trails

Our outdoor experiences provide an ideal visitor attraction. They include a series of beautifully designed signs that become interactive using a free App (Badger and fox e.g. shown below). Characters come to life using Augmented Reality (AR) introducing activities to get young people engaged with their surroundings. The signs can be placed wherever is appropriate at your site, leading visitors to particular features. We can provide an information pack and guidance on locations.



Ready Made Park Trail

- 6 x A3 boards printed in colour on high quality aluminium, with a glossy, wipe free finish. We can supply various mounts, examples are quoted below.
- Choose your characters from a series of 10, with an option to have a map designed for your location on the first board.
- The game can later be updated remotely, if you wish, with seasonal options.
- Trails guaranteed for 3 years, except in the case of wilful damage.

Basic Trail - 6 boards	£2,400
A2 first board with illustrated map of trail	£450
Replacement boards	£150
Value Package for the above	£2,800
Game updates, if required (seasonally)	£600
Wooden boards each	£150
Basic metal plinths each	£225